

De Bondt B.V., the largest combined haberdashery and yarn wholesaler in Europe, based in Tynaarlo, The Netherlands, is in search of a:

Commercial Writer English (minimum 32 hours per week)

Your Role:

- Writing original texts in English for commercial use, these include marketing emails and website content
- Writing creatively and within various genres
- Product research and selecting appropriate names for new products to be added to our website
- Intermediate level translation of short texts from Dutch to English
- Maintaining that all textual information on our website is up-to-date

We are looking for someone:

- who is a native speaker of English or holds minimum CEFR level C2 in English
- holds a relevant tertiary-level degree
- has an understanding of crochet, knitting and/or craft
- experience writing texts in English
- a flexible attitude and capability to work well under pressure
- an ability to work to deadlines
- a familiarity with marketing-style language and ability to write texts targeted at different audiences
- a familiarity with Microsoft Office suite, primarily Word and Excel
- CEFR level B1 minimum in the Dutch language

Your Workplace:

De Bondt B.V. is a family-owned wholesaler of haberdashery, yarn and craft products continuously striving to ensure the utmost choice and customer satisfaction. Having grown to have over 60 employees and more than 60,000 products in their range, De Bondt B.V. is currently leading the market in Europe as a one-stop-shop for retailers globally in this sector.

You will be working within the Content and Marketing departments as part of a motivated and enthusiastic team whereby your role is essential in the effective marketing of our product range to our international customer base. Through the combination of detailed product information, clear product photography and well-structured, informative text, we aim to successfully engage with our customers on a wide range of offers.

Our Company Offers:

We offer stable employment with attractive terms and a competitive salary within a fast-paced, successful and growing company. As part of a warm and enthusiastic team, you will have the opportunity to be creative and challenged in your growing role. Are you interested?

Please send your application (including motivation letter and CV) to: <u>solliciteren@debondtbv.nl</u>

Application Deadline: 4 November 2019